



**26 SEPTEMBRE**  
**2024** | HO CHI MINH CITY



**COCKTAIL**  
**DE RENTRÉE**



# THE EVENT

It's that time of year!

The CCIFV is excited to welcome everyone back from their summer holiday with our signature Back to Business Cocktail networking event on the **26<sup>th</sup> of September from 6:30 pm to 10:30 pm.**

With an expected guest list of **350 people**, the event is a perfect opportunity for the French and business community to gather, and to meet well established, as well as new entrepreneurs in Vietnam, in a friendly atmosphere.





# THE ORGANIZERS

The **Chamber of Commerce and Industry France Vietnam (CCIFV)** is the **first French-Vietnamese business network**. It is a non-profit association that brings together the vast majority of French establishments in Vietnam and many Vietnamese companies that have commercial relations with France.

CCIFV is part of the **worldwide network of Chambers of Commerce and Industry France International (CCI France International)**, which brings together 126 chambers in 96 countries. Since 1989, CCIFV has been **providing operational support to companies in their development in Vietnam and in Europe**.



# THE ORGANIZERS

The **Association of French speakers in Vietnam (AFV Saigon Accueil)** brings together close to **300 families**. Through its teams of volunteers, the association aims at **welcoming and facilitating the settling down of French nationals and French speakers in HCMC**.

Thanks to the contribution of a great number of sponsors, partners and members, the association also provides a wide choice of activities allowing to stimulate conviviality and to promote sense of belonging within the French speaking community. Lastly, through its **Social Affairs Committee**, the association contributes to ensuring a better life to a large number of disadvantaged children, teenagers and elderly.

To guarantee success, the event is promoted through various media with your logo:

## INTERNET

- CCIFV website (over 4,000 monthly visitors)
- Social media (CCIFV Facebook, LinkedIn).

## PROXIMITY MEDIA

- Posters,
- CCIFV E-mailings,
- CCIFV Newsletter (over 6,000 weekly readers),
- Invitations & Entrance tickets



# WHY BECOME A SPONSOR?

## BECOME A PARTNER

- To take advantage of a unique and distinctive space to promote your business in just one night
- To target the French and business community demographic in Vietnam
- To increase your company's visibility and meet key players from the local business community
- To invite your business clients and increase their loyalty



# WHY BECOME A SPONSOR?

## ASSOCIATE YOUR BRAND TO A MEANINGFUL PROJECT!

By partnering with this event, you are contributing, among other things, in particular:

- The equipment and help to the schooling of numerous hearing-impaired disadvantaged or orphan children
- The help to the vocational training (sewing) of the hearing-impaired teenage girls of the Thủ Đức orphanage



# DURING THE EVENT

	GOLD	SILVER	NATURE
Logo size	LARGE	MEDIUM	MEDIUM
Logo on Standee & backdrop	•	•	•
Logo on entrance tickets	•	•	
Dedicated standee (provided by CCIFV, with your logo)	•	•	
Your advertising video at the event	4 min	2 min	1 min
Thanks by CCIFV president or director during the opening speech	•		
Booth	•		•
Free entrance tickets	6	3	3
Possibility of including your flyer + sample in the gift bag	•	•	•



## INTERNET

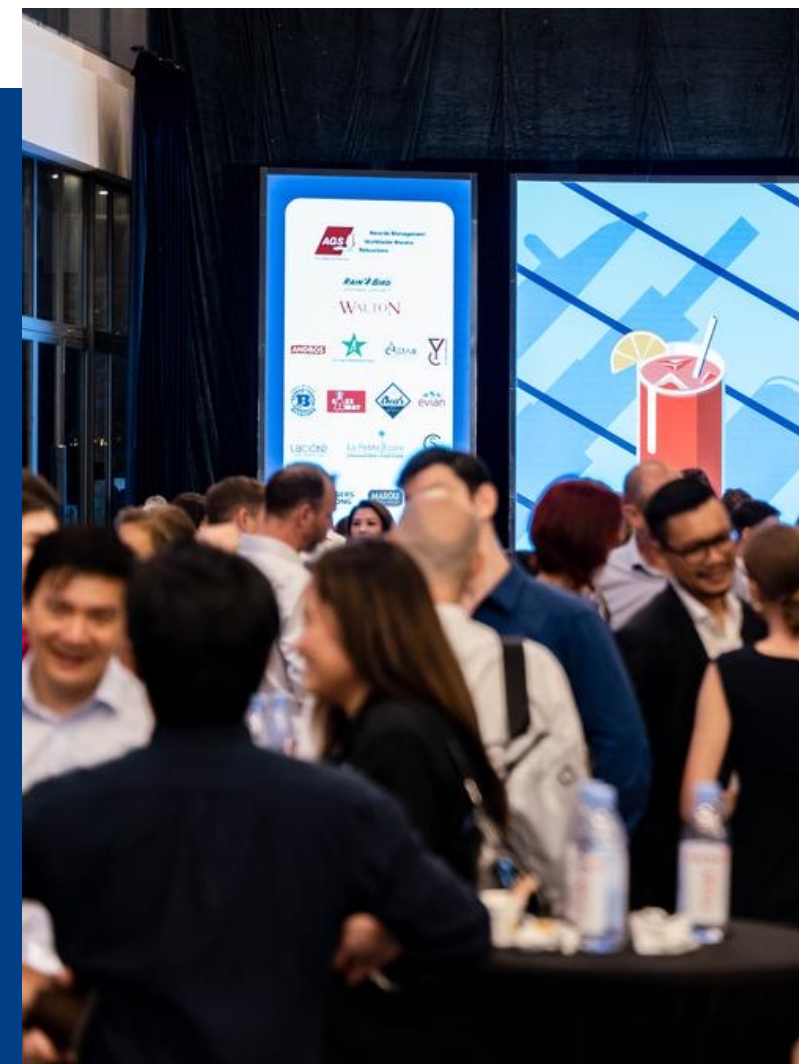
- Thank you note on CCIFV's website (over 4,000 monthly visitors)
- Article of the event on our social media (CCIFV Facebook, LinkedIn & Twitter).

## PROXIMITY MEDIA

- Video of the event with your logo at the end
- Press coverage of the event (French speaking)

GOLD*	SILVER*	NATURE
29.000.000 VND	15.000.000 VND	Donation of products for 350 people Value to be define

\* 15 % off for our Patron Members  
\* 5 % off for CCIFV members



# RAFFLE OFFERS – DURING THE EVENT



## Boost your brand visibility on stage!

Minimum value **5.000.000 VND** or more

Your benefit:

- Logo + description of your prize [printed standee]
- Logo + description of your prize (short) on stage [printed panel]
- Offer your prize on stage during the draw

## Limited Raffle Partner

Should you have any questions on the event sponsorship, please feel free to contact:



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