

**20 SEPTEMBER**  
**2024 | MOVENPICK HANOI**



**COCKTAIL**  
**DE RENTRÉE**



# THE EVENT

Get ready for an engaging evening!

The **French Chamber** (CCIFV) is thrilled to invite you to our highly anticipated Back to Business Cocktail networking event on **September 20th, from 6:30 PM to 9:30 PM, at Mövenpick Hotel Hanoi Centre.**

Join us as we reconnect after the summer break with an expected crowd of **200 dynamic professionals**. This is the perfect chance for the French and international business community to come together, forge new connections, and engage with a wide range of entrepreneurs in Vietnam.



# THE EVENT

This year, the **Back-to-Business Insights Seminar** in Hanoi is scheduled to take place before the networking cocktail, **from 3:30 PM to 6:00 PM**, at the same location.

If your company is interested in supporting the seminar as a key speaker, please reach out to us. We will feature presentations on the business and economic outlook for 2024 and 2025, tax updates, key reasons to invest, incentives, and economic zones... among other topics.

For further details, please contact us.





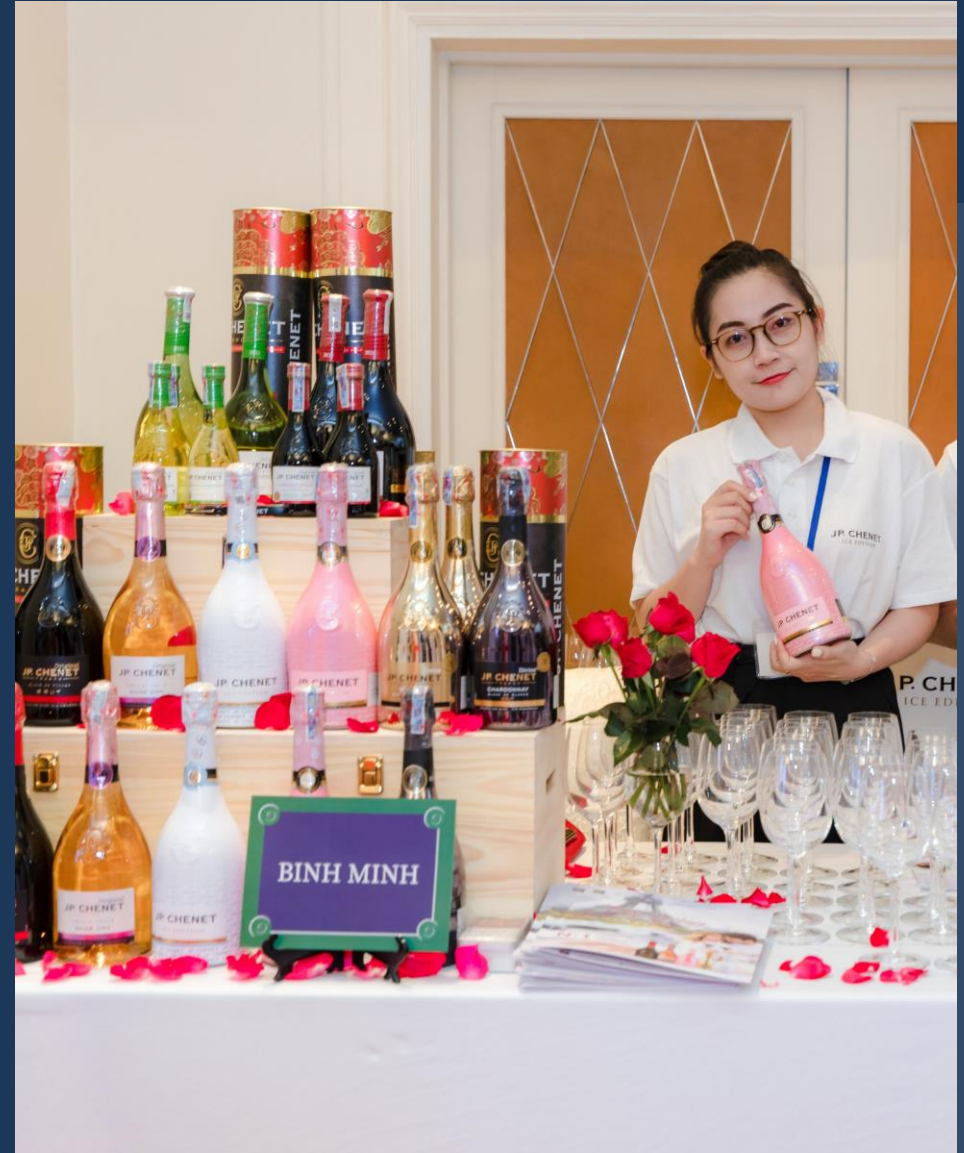
## THE ORGANIZERS

The **Chamber of Commerce and Industry France Vietnam (CCIFV)** is the **first French-Vietnamese business network**. It is a non-profit association that brings together the vast majority of French establishments in Vietnam and many Vietnamese companies that have commercial relations with France.

CCIFV is part of the **worldwide network of Chambers of Commerce and Industry France International (CCI France International)**, which brings together 120 chambers in 95 countries. Since 1989, CCIFV has been **providing operational support to companies in their development in Vietnam and in Europe**.

# BECOME A PARTNER

- Leverage a unique opportunity to showcase your business in a single night.
- Reach the French and International business community in Vietnam.
- Boost your company's visibility and connect with influential local business leaders.
- Invite your clients and enhance their loyalty to your brand.



To guarantee success, the event is promoted through various media with your logo:

## INTERNET

- CCIFV website (over 4,000 monthly visitors)
- Social media (CCIFV Facebook & LinkedIn).

## PROXIMITY MEDIA

- Banners,
- CCIFV E-mailings,
- CCIFV Newsletter (over 6,000 weekly readers),
- Invitations & Entrance tickets



	<b>GOLD</b>	<b>SILVER</b>	<b>IN-KIND</b>
Logo size	LARGE	MEDIUM	MEDIUM
Logo on standees & backdrop	•	•	•
Logo on entrance tickets	•	•	
Logo on seminar banner	•		
Dedicated standee (provided by CCIFV, with your logo)	•	•	
Your advertising video at the event	4 min	2 min	1 min
Your representative on stage for a 1 or 2 min keynote	•		
Booth	•		•
Free entrance tickets	6	3	3
Possibility of including your flyers at the reception table	•	•	•

## INTERNET

- Thank you note on CCIFV's website (over 4,000 monthly visitors)
- Article of the event on our social media (CCIFV Facebook & LinkedIn).

## PROXIMITY MEDIA

- Press coverage of the event (French speaking)

GOLD*	SILVER*	IN-KIND
20.000.000 VND	12.000.000 VND	Donation of products for 200 people Value to be define

\* 15 % off for our Patron Members

\* 5 % off for CCIFV members





# RAFFLE OFFERS – DURING THE EVENT



Boost your brand visibility on stage!

Minimum value **3.000.000 VND** or more

Your benefit:

- Logo on the backdrop (small size)
- Logo + description of your prize [printed standee]
- Logo + description of your prize (short) on stage [printed panel]
- Offer your prize on stage during the draw

Limited Raffle Partner

**Should you have any questions on the event  
sponsorship, please feel free to contact:**



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