

# Events & Business Community

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Ho Chi Minh City | Hanoi  
2025

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# EVENTS & BUSINESS COMMUNITY

**CCIFV fosters a dynamic business network through a variety of events.** Whether through high-profile conferences, sector-focused roundtables, or exclusive networking opportunities, CCIFV provides a platform for valuable exchanges and strategic collaborations.

## **Connecting the French Business Community**

Encouraging knowledge-sharing and fostering synergies among members

## **Promoting France in Vietnam**

Highlighting French expertise and strengthening bilateral economic ties

## **Supporting Business Growth**

Assisting companies in their market development and expansion

## **Signature & Expert Events**

Bringing industry leaders with flagship events and committee-led discussions

## **Networking & Business Trips**

Creating opportunities for market exploration and business connections



**6,500 subscribers**  
to our newsletter



**160,000 visits**  
to our website per  
year



**+15,000 followers**  
on our social medias  
LinkedIn and Facebook



# EVENTS OPPORTUNITIES



21 February  
Partners Dinner

An exclusive annual dinner gathering CCIFV's patron members and strategic partners.

**Objective:** Celebrate achievements, explore future opportunities, and strengthen key partnerships.

#### ATTENDEES

35 Partners, C LEVELS, Senior Management

#### LOCATION

HCMC | La Résidence de France



ESG  
Committee

7 March  
International Women's Day

A roundtable celebrating women leaders and their impact on gender equality.

**Objective:** Highlight leadership journeys and inspire workplace diversity.

#### ATTENDEES

40 International CCIFV Community Member

#### LOCATION

HCMC and Hanoi | CCIFV Office



Committees

18 March  
Committees Summit

A workshop fostering collaboration among CCIFV committees and 2025 strategy.

**Objective:** Strengthen networks, showcase French expertise, and turn ideas into action.

#### ATTENDEES

7 CCIFV Committees | Agrofood, Construction, ESG Task Force, La French Tech Vietnam, Human Ressource, Health, Luxury, Sourcing

#### LOCATION

HCMC | The Sentry



Construction  
Committee

3 April  
Build to Last 2025

Conferences, roundtables, workshops, exhibition space and VIP networking event on sustainable construction.

**Objective:** Share an expertise about innovative green solutions and connect professionals of this industry.

#### ATTENDEES

500+ construction BtoB professionnals

#### LOCATION

HCMC | Mai House Hotel

#### PACK SPONSOR

PLATINUM 110 000 000 VND

GOLD 80 000 000 VND

SILVER 40 000 000

# EVENTS OPPORTUNITIES



ESG  
Committee

10 April  
Planting Day

A tree-planting initiative in partnership with a conservation NGO.

**Objective:** Promote environmental sustainability and support reforestation efforts.

#### ATTENDEES

50 - 60 attendees

#### LOCATION

Hanoi | Thai Thuy Wetland Area, Ta Kou Reserve, Binh Thuan Province

#### PACK SPONSOR

CO-HOST 250 000 000 VND  
GOLD 45 000 000 VND  
SILVER 20 000 000 VND



16 April  
General Assembly

A presentation reviewing CCIFV's actions and achievements from the past year.

**Objective:** Share financial results, outline strategic vision for growth, and discuss the 2025 elections shaping the organization's future.

#### ATTENDEES

150 CCIFV members

#### LOCATION

HCMC  
Hanoi



La French Tech  
Vietnam

27 May  
French Tech Summit

An event fostering France-Vietnam synergies in AI, Healthtech, Biotech, Greentech, Edtech, and Blockchain. Featuring keynotes, roundtables and a startup village.

**Objective:** Connect Tech community, share France digital expertise.

#### ATTENDEES

1,500+ BtoC and BtoB Vietnamese and French Tech communities

#### LOCATION

HCMC | ThiSkyHall Sala

#### PACK SPONSOR & EXHIBITOR

DIAMOND 265 000 000 VND  
GOLD 132 500 000 VND  
SILVER 66 250 000 VND



Luxury  
Committee

11 June  
Luxury Talk

A conference and cocktail event with luxury brands and partners in collaboration with CFVG and CCEF.

**Objective:** Showcase luxury brands and their expertise, foster networking, and strengthen strategic partnerships.

#### ATTENDEES

50 - 100 French alumnis, CCIFV members and BtoC audience

#### LOCATION

HCMC

# EVENTS OPPORTUNITIES



**14 July**  
**Bastille Day**

A celebration of the French National Day, open to all and the Business Community, highlighting France's culture and expertise.  
**Objective:** Showcase French culture in a business and premium event.

**ATTENDEES**  
500 French Business community  
BtoC attendees

**LOCATION**  
HCMC | La Résidence de France

**PACK SPONSOR**  
DIAMOND 120 000 000 VND  
GOLD 70 000 000 VND  
SILVER 35 000 000 VND



**18 September**  
**Cocktail de Rentrée**

A cocktail to kick off business after the summer break.  
**Objective:** Provide insights into the current business landscape, while offering valuable networking opportunities in a relaxed setting.

**ATTENDEES**  
500 Business community

**LOCATION**  
HCMC | 18 September  
Hanoi | 11 September

**PACK SPONSOR**  
DIAMOND 100 000 000 VND  
GOLD 50 000 000 VND  
SILVER 40 000 000 VND



**HR and Education Committees**  
**25 September**  
**Job Fair CCIFV**

A forum connecting international companies with Vietnamese candidates who have global profiles.  
**Objective:** Facilitate meaningful connections through speed interviews and conferences, fostering collaboration opportunities.

**ATTENDEES**  
50 Companies  
15 Schools  
400 Candidates

**LOCATION**  
HCMC  
Hanoi



**Agrofood Committee**  
**18 October**  
**Baguette & Croissant Awards**

A competition celebrating the art of baking and French gastronomy savoir-faire  
**Objective:** Showcase bakers' creativity, with entries judged on concept, appearance, and taste.

**ATTENDEES**  
1,500 Vietnamesees BtoC

**LOCATION**  
HCMC | Public location

**PACK SPONSOR**  
DIAMOND 150 000 000 VND  
GOLD 83 000 000 VND  
SILVER 40 000 000 VND

# EVENTS OPPORTUNITIES



ESG  
Committee

9 November  
Foot For Hope

A football tournament with profits donated to a charitable cause.

**Objective:** Foster team spirit and networking while supporting a good cause.

**ATTENDEES**

500 attendees: Players, Supporters, Sponsors, Associations

**LOCATION**

HCMC

**PACK SPONSOR**

DIAMOND 96 000 000 VND  
GOLD 30 000 000 VND  
SILVER 20 000 000 VND



21 November  
Beaujolais Nouveau | Saké

A celebration of the latest vintage of Beaujolais Nouveau wine. HCMC, in partnership with the Japanese Chamber, we celebrate the latest French wine vintage alongside a special Sake discovery.

**Objective:** Highlight the latest vintage while offering a prime networking opportunity.

**ATTENDEES**

100 Business guests, by Invitation only

**LOCATION**

HCMC  
Hanoi



5 December  
Gala Dinner

CCIFV's prestigious Gala Dinner and Business Awards celebrate excellence by recognizing outstanding achievements in the business community. **Objective:** Strengthen business connections while showcasing the French Art de Vivre in an exceptional setting.

**ATTENDEES**

250 Partners, C-Level, Senior Management

**LOCATION**

HCMC

**PACK SPONSOR**

PLATINUM 130 000 000 VND  
GOLD 80 000 000 VND  
SILVER 40 000 000 VND



Committees

15 December  
Da Lat Expedition

A full day of business exploration in Dalat, offering unique opportunities for engagement and collaboration.

**Objective:** Unveil the strategic potential of Dalat for business development.

**ATTENDEES**

Tailored for CCIFV members in the health, agriculture, tourism, and pharmaceutical sectors

**LOCATION**

Da Lat

# EVENTS OPPORTUNITIES



All year Long  
Inter Chamber Networking

CCIFV's Networking cocktail organized with other Business Associations :

- CCIFV - AHK - GBA
- CCIFV - BRITISH CHAMBER
- CCIFV - DUTCH - CEEC
- CCIFV - BENELUX - CAMCHAM
- CCIFV - SPAIN - ITALY

**ATTENDEES**  
100 Business guests cross-chambers

**LOCATION**  
HCMC  
Hanoi



All year long  
Breakfast Talk's Members

CCIFV members' events, endorsed and supported by us, include notable gatherings like:

- RBA “Navigating Manufacturing Landscape”
- La French Tech “Regulatory Developments in Digital Assets & Blockchain”

**Objective:** Facilitate valuable discussions and promote innovation within the business community for our members.

**ATTENDEES**  
Bespoke to CCIFV members needs

**LOCATION**  
HCMC  
Hanoi

# SPONSORSHIP BENEFITS

## PRE EVENT

Logo and mention as Sponsor on:

- Website event page
- Newsletter
- Announcement post on social networks

## DURING EVENT

Logo and mention as Sponsor on:

- Backdrops and/or digital screens
  - Acknowledgement during the welcome speech
- Bespoke brand activation and/or Booth  
Event invitations

## POST EVENT

Logo and mention on:

- Thank you post on social media and website
- Rights and selection of the D-Day photos



### CONFÉRENCE & SÉMINAIRE

CCIFV - French Chamber of Commerce and Industry in Vietnam • Ho Chi Minh Ville

**HCMV : Le Guide du stage attractif, réussi et utile!**

Les conditions de réussite d'un stage pour les entreprises, les stagiaires et les universités



### NETWORKING • ...

Mai House Saigon Hotel • Ho Chi Minh

**HCMV : 'Build to Last' 2024**

Conférence annuelle sur la construction pour les acteurs clés et les leaders

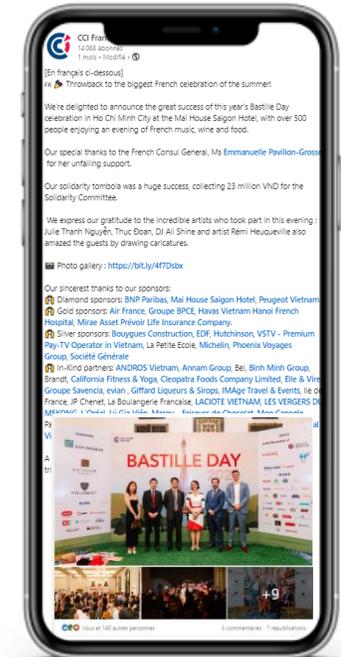


### CONFÉRENCE & SÉMINAIRE

Résidence de France • HCMV

**HCMV: Journée internationale de la femme | 'Fueling performance through diversity'**

Une occasion de discuter et de déployer des stratégies pour améliorer la diversité et les performances dans l'entreprise.



# SPONSORSHIP LEVELS

		DIAMOND	GOLD	SILVER
<b>Visibility and Brand activation</b>	Size of the logo	LARGE	MEDIUM	SMALL
	Logo on invitations & tickets CCIFV	•	•	
	Logo on Standees & backdrops	•	•	•
	Logo on Photocall backdrop	•		
	Logo in the official film	•	•	•
<b>Acknowledgements</b>	Booth at the event or Bespoke brand activation	LARGE	MEDIUM	
	Thank you during the opening speech	•	•	
	Thank you note on social media	•	•	•
<b>Invitations to CCIFV events</b>	HCMC and Hanoi	20	8	4

# CASE STUDY

## BASTILLE DAY

### Bastille Day Celebration | A Night of French Art de Vivre in Vietnam

Bastille Day brought together the French and Vietnamese communities to celebrate France's National Day with elegance and cultural flair.

#### Key Figures

+500 Attendees

5+ Cultural content: music concert, singer, lottery

20+ Exhibition Booths

#### Event Highlights

- ✓ French gastronomic delights and wines
- ✓ Live performances of jazz and French music
- ✓ Exclusive networking opportunities for business leaders
- ✓ Showcase of French products and services

#### Why Sponsor?

- Position your brand as a leader in French culture and heritage
- Gain direct access to key decision-makers and influencers
- Align with a prestigious, culture-driven business community

#### PACK SPONSOR

DIAMOND 120 000 000 VND

GOLD 70 000 000 VND

SILVER 35 000 000 VND



# CASE STUDY

## GALA DINNER

### Gala Dinner | A Celebration of French-Vietnamese Ties

The Gala Dinner brought together business leaders, diplomats, and cultural enthusiasts to celebrate the enduring French-Vietnamese relationship in an elegant and unforgettable setting.

#### Key Figures

- 250 Attendees
- 5+ Interactive Performances
- 20+ Exclusive Partners
- 1 Business Award

#### Event Highlights

- ✓ Elegant French cuisine and fine wines
- ✓ Speeches by distinguished diplomats and business leaders
- ✓ Live cultural performances French and Vietnamese traditions
- ✓ VIP networking sessions fostering new business partnerships

#### Why Sponsor?

- Position your brand as a key player in French Art de Vivre
- Gain exclusive access to influential decision-makers
- Align with a prestigious event that celebrates cultural exchange and business growth

#### PACK SPONSOR

- PLATINUM 130 000 000 VND
- GOLD 80 000 000 VND
- SILVER 40 000 000 VND



# CASE STUDY

## COCKTAIL DE RENTREE

### Cocktail de Rentrée | Networking with the French-Vietnamese Business Community

Cocktail de Rentrée brought together business professionals, entrepreneurs to kick off the new year with an evening of networking and celebration.

#### Key Figures

400+ Attendees

5+ Renowned Speakers

15+ Partner Companies

#### Event Highlights

- ✓ Casual networking with French and Vietnamese business leaders, French Expatriate community
- ✓ Tasting of French Food & Beverage
- ✓ Exclusive opportunities to connect with potential partners

#### Why Sponsor?

- Position your brand as a leader in cross-cultural business relations
- Engage directly with key influencers and decision-makers
- Align with an event focused on networking, growth, and collaboration

#### PACK SPONSOR

DIAMOND 100 000 000 VND

GOLD 50 000 000 VND

SILVER 40 000 000 VND



## OUR PATRON MEMBERS

### DIAMOND

# HAVAS

### GOLD

AIRFRANCE / fidinam forv/s mazars



IDEC GROUP  
ASIA VIETNAM



MLR  
CONSTANTIN



### SILVER



# Thank you!

Follow us!



[www.ccifv.org](http://www.ccifv.org)

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