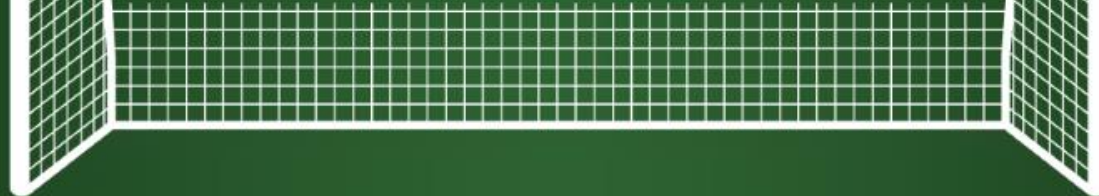


ORGANIZED BY



SOLIDARITY TOURNAMENT FOR THE
BENEFIT OF THE ASSOCIATION



FOOT FOR HOPE

Charity Tournament

SATURDAY, NOV 12TH 2022

*Lycée Français Alexandre Yersin
Hanoi*

8.AM-5.PM



Participants

- Teams of 7 to 12 players coming from French & Vietnamese companies, organizations in Ha Noi
- Spectators are composed of supporters, colleagues, partners, family and friends of the players
- The organisers: CCIFV, with the participation of Coup de Pouce Vietnam





Aim of the event

- Encourage meetings between French and Vietnamese companies and organisations in Hanoi in a festive atmosphere;
- Promote the practice of sport among employees of participating companies by encouraging them to attend a team event
- Make this tournament a sporting and charitable event by supporting a humanitarian project

Organiser

The French Chamber of Commerce and Industry in Vietnam

The CCIFV main goal is to drive and represent the French business community in Vietnam and to facilitate the exchange of goods, services and capital between the two countries.

It was created in 1989 and is part of the worldwide network which is composed of 126 Chambers in 96 countries. It gathers over 300 members and offers its services in Hanoi as well as in Ho Chi Minh City.



The project that we are supporting

COUP DE POUCE

Coup de Pouce is a French NGO, founded in 2000. Based in Hanoi, they help underprivileged children in Vietnam. They collect funds in order to help those children go to school and live in decent conditions.

Main projects and activities:

- Sponsor school-age children until they graduate from high school
- Sponsor higher education and vocational training
- Provide monthly food parcels to families
- Fund houses refurbishment for disadvantaged families

Advantages by becoming sponsor of this event

- Increase the visibility & promote your company's products and services to a broad and varied audience that could potentially include your target customers
- The association with a humanitarian project will improve the employee engagement
- Strengthen your team and encourage your employees to work together





Provisional program

Football matches

08.00	Opening ceremony
08.30	Morning matches
11.45	Lunch break
13.00	Afternoon matches
15.30	The Grand Final
16.15	Awarding prizes & trophies
17.00	End of the tournament

Besides, other activities:

- ▶ Food and refreshment booths
- ▶ Organizers' booths
- ▶ Information booth on the activities of Coup de Pouce Vietnam Association

Visibility of the event

To ensure the best visibility of the event, we will relay information through different media channels such as:

ONLINE

- CCIFV and Coup de Pouce Vietnam websites
- Social media (Facebook and LinkedIn of the organisers)
- Newsletters of the CCIFV and Coup de Pouce
- Online newspaper

OFFLINE

- Posters, Flyers and Standees
- Backdrop during the event





Sponsorship Package

SPONSORSHIP PACKAGE		GOLD or NATURE equivalent	SILVER or IN KIND equivalent	
Amount (in VND)		15 000 000	10 000 000	
Team registration		- 50%	- 40%	Create your own team & encourage your employees to participate in a sporting event
Logo	Logo size	LARGE	MEDIUM	Media exposure before, during and after the event
	Posters, flyers, standees	LARGE	MEDIUM	
	Banner & Backdrop	LARGE	MEDIUM	
Thank you note at Opening Ceremony		YES	YES	Acknowledgement speech
Possibility to give away prizes on stage		YES	NO	High impression to around 250 participants on D-Day
Booth during the event		YES	Common table for communication support	Introduce and approach with potential consumers & customers

Team registration

Composition of the teams

- Each team is composed of **7 players and maximum 5 substitutes** (optional)

Registration fees:

- CCIFV's Member : **9,000,000 VND/team**
(1,000,000 VND discount for registration before October 21st, 2022)
- Non-Member : **11,000,000 VND/team**
(1,000,000 VND discount for registration before October 21st, 2022)

We will provide to your team a **FULL PACKAGE** for the players:

- Lunch (sandwich + dessert + drink)
- Water bottles for all participating teams
- Medical service available on site





Thank you,

Contact us:

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